

Bharati Vidyapeeth College of Pharmacy, Kolhapur

Near Chitranagari, Kolhapur-416013, Maharashtra, India.

Website: <http://copkolhapur.bharatividyaapeeth.edu>

Criterion 3

Research, Innovations and Extension

Key Indicator 3.4

Extension Activities

3.4.1: Number of extension and outreach programs conducted by the institution through organized forums including NSS/NCC with involvement of community during the last five years.

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3.4 - Extension Activities



Documents Uploaded

Sr. No	Particulars	Page No
3.4.1	Outcomes of Extension activities in the neighborhood community in terms of impact and sensitizing the students to social issues for their holistic development during the last five years.	1-2

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Bharati Vidyapeeth College of Pharmacy, Kolhapur, affiliated with Shivaji University, houses a dedicated Social & Extension Activity Cell and National Service Scheme (NSS) unit. Our unit's primary mission is to understand and address the needs of the local community, with a student-centric approach aimed at uplifting the underprivileged segments of the population. NSS volunteers collaborate closely with government agencies and non-governmental organizations to make a positive impact.

Motto: The core motto of our National Service Scheme is "NOT ME, BUT YOU." This motto was introduced by the Ministry of Youth Affairs & Sports, Government of India, in 1969, commemorating Mahatma Gandhi's birth centenary. The program was initiated with the participation of 40,000 students from 37 universities, focusing on personality development through community service. Today, NSS is an integral part of all Indian academic institutions, engaging students in a wide range of activities aimed at achieving its goals.

Key Activities of NSS-BVCPK:

A. Student and NSS Volunteer Orientation: Our dedicated organizers conduct self-realization workshops designed to instill values of democratic living and selfless service among students. These sessions acquaint students and NSS volunteers with the fundamental principles of our programs.

B. Campus work: Initially, NSS volunteers participate in campus-based initiatives aimed at enhancing our college's environment and the welfare of its members. These projects encompass activities such as healthcare access improvement, tree planting, and awareness campaigns on AIDS and smoking cessation, blood donation drives, health exhibitions, immunization drives, and the observance of National Youth Days and Women's Day. Additionally, we conduct health-

related activities like testing for TB, Malaria, Cancer, Dengue, Hb levels, and organizing Mega Medical camps on campus. NSS volunteers may contribute a maximum of 30 hours per year to these campus projects.

C. Community Service: In alignment with our commitment to community service, our unit regularly organizes free health check-up campaigns, offering services like blood pressure, blood sugar, cholesterol, and calcium level checks. These campaigns are conducted in collaboration with Bharati Vidyapeeth Ayurvedic College, Kolhapur, Morewadi Grampanchayat, Morewadi, and Chhatrapati Pramilatai Raje Hospital, Kolhapur.

Social Programs through NSS-BVCPK: Our special programs encompass community service and community education, addressing both scheduled and emerging needs. These initiatives often involve NSS units residing in nearby villages and dedicating a week to visiting rural areas. The primary objectives are to foster technological empowerment and assist the less fortunate in improving their quality of life. Students engage in problem-solving activities, facilitating communication with local residents and gaining insights into their lifestyle preferences and requirements.

Rural projects: Our NSS unit and college undertake a variety of rural projects that benefit the local communities. These include eradicating illiteracy, agricultural support, health camps, eye and dental check-up camps, nutrition, hygiene, sanitation care, family life education, provisions for basic rural necessities, campaigns against social vices, establishment of plastic-free zones, literacy and crop protection efforts, energy conservation, medical camps, maintenance of village infrastructure, and awareness programs addressing alcohol and tobacco-related issues. At Bharati Vidyapeeth College of Pharmacy, Kolhapur, our commitment to community service and education is embodied by the NSS-BVCPK unit, which plays an essential role in enriching the lives of both our students and the local population. Through our dedicated efforts, we aim to uphold the motto "NOT ME, BUT YOU" and continue making a positive impact on society.